# Greenhouse gas emissions do carbon taxes work?

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### Abstract

During the last decade, Norway has carried out an ambitious climate policy by implementing a relatively high carbon tax already in 1991. The Norwegian carbon taxes are among the highest in the world. Data for the development in CO<sub>2</sub> emissions provide a unique opportunity to evaluate carbon taxes as a policy tool for CO<sub>2</sub> abatement. We combine a divisia index decomposition method and applied general equilibrium simulations to decompose the emission changes, with and without the carbon taxes, in the period 1990-1999. We find that despite significant price increases for some fuel-types, the carbon tax effect on emissions was modest. The taxes contributed to a reduction in onshore emissions of only 1.5 percent and total emissions of 2.3 percent. With zero tax, the total emissions would have increased by 21.1 percent over the period 1990-1999, as opposed to the observed growth of 18.7 percent. This surprisingly small effect relates to the extensive tax exemptions and relatively inelastic demand in the sectors in which the tax is actually implemented. The tax does not work on the levied sources, and is exempted in sectors where it could have worked.

**Key words:** Greenhouse gas emissions, carbon taxes, applied general equilibrium model, divisia index analysis.

JEL classification: H21, O13, Q40

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## **1** Introduction

Emissions of greenhouse gases into the atmosphere may contribute to climate change. The recognition of this possibility has led countries to implement tax regimes that are constructed to curb emissions. The question of whether such tax regimes actually work or not remains unanswered empirically. In this article, we investigate, evaluate and quantify the environmental effects of  $CO_2$  taxes in Norway. Surprisingly, in spite of the relatively high Norwegian carbon tax rates, the effect on emissions is low.

Taxes on fossil fuels are common in most countries, but these are often introduced on fiscal grounds rather than as instruments for reducing  $CO_2$  emissions.<sup>1</sup> Some countries have, however, implemented Pigouvian tax regimes to curb the emissions of climate gases, and Norway and Sweden have levied the highest rates per ton  $CO_2$  (Ministry of Finance 1995, Ministry of Environment 2001). Within a few years we expect that the use of price mechanisms to combat  $CO_2$  emissions will be expanded. Many countries will participate in a quota-based emission trading system for greenhouse gases to fulfill the Kyoto Protocol, cf. the Marrakech agreement. Thus, there is a great need for information of the functioning of price-based incentives. The Norwegian history of carbon taxes provide researchers with a unique opportunity to evaluate the effects of such taxes and to shed light on the possible effects of a quota-based emission trading system for  $CO_2$ .

The basis of our analysis is the observed development in greenhouse gas emissions in Norway over the previous decade. The analysis is conducted in three steps, combining two different methods. In the first step, we *subdivide the observed changes in emissions from 1990 to 1999 into eight different driving forces* applying a divisia index decomposition method. We try to reveal the main mechanisms behind the changes in emissions the last decade, such as production growth and changes in the production structure and energy intensity. These observed changes have been influenced by fossil fuel

<sup>&</sup>lt;sup>1</sup> Optimal taxation of goods and externalities in a second best framework is discussed in Sandmo (1975).

price changes and carbon taxes directly and indirectly. The direct effect is energy substitution. The indirect effects come through overall cost transfer and labor market adjustments. In the second step, we apply a disaggregated general equilibrium model (AGE model) to quantify the isolated effect of carbon taxes. We *compare the model simulations for 1999 with and without carbon taxes* and decompose the outcome from this AGE model. In the final step we use this to calculate the tax effect on each of the driving forces from the first step.

One might argue that the AGE model alone would be a sufficient tool in estimating the carbon tax effects' on emissions. However, any model of the economy will necessarily reflect a simplified picture of the true development, and as scientists we are not able to conduct controlled experiments of the economy. Instead, we extract information about the driving forces from the actual observed economic development. We then estimate the tax effect on these observed forces by the means of a carbon tax analysis in a controlled AGE model based on econometrically determined elasticities and simultaneous behavior in complex markets.

The literature offers a range of ex ante studies of how taxes can reduce emissions and the involved cost. Most such studies are based on simulations on computable general equilibrium models, see e.g. Manne and Richels (1991), Jorgenson and Wilcoxen (1993) and Bye (2000). Some studies discuss a "climate cost function", i.e. a path showing the model correlation between different emission goals and GDP reductions, see e.g. OECD (1992). In these analyses, calculations of energy use are made both with and without taxes. Other studies apply a counterfactual (ex post) method, in which the level of estimated energy consumption is adjusted (calibrated) to the level actually observed. Larsen and Nesbakken (1997) perform a partial counterfactual study of the Norwegian CO<sub>2</sub> taxes applying sectoral models of the Norwegian economy. Another method used to study changes in emissions is a divisia index decomposition analysis, see e.g. Schipper et al. (1997), Selden et al. (1999) and Bruvoll and Medin (2002). Such ex post analyses do not quantify the causal relationship between emissions and the environmental policy. Our analysis adds to the literature in that we consistently combine a

decomposition method applied on both historical observations and AGE simulations to analyze effects of carbon taxes.

The paper is organized as follows: In section 2 we describe the development in greenhouse gas emissions and carbon taxes in Norway. We study the changes in the main greenhouse gases over the years 1990 to 1999 in a divisia index decomposition analysis in section 3, while we perform the AGE simulation of the economy with and without carbon taxes in section 4. In section 5, we combine the decomposition analysis and the AGE analysis, and estimate the carbon taxes' effect on the observed emission changes and each of the decomposed factors. In section 6, we discuss and conclude from the analysis.

## 2 Greenhouse gas emissions and carbon taxes 1990-1999

In 1999, the total Norwegian greenhouse gas (GHG) emissions amounted to 56.0 mill. tonnes  $CO_2$ , measured in GWP equivalents.<sup>2</sup> According to the Kyoto Protocol, Norwegian GHG emissions can increase by one percent compared to the 1990 level by 2008-12. Over the first ten years since 1990, the distance to the goal steadily increased. Emissions of  $CO_2$ ,  $CH_4$  and  $N_2O$  measured in terms of GWP increased by 15.5 percent from 1990 to 1999 (see Figure 1). Emissions of  $CO_2$ , the dominant GHG, increased by nearly 19 percent in the same period and amounted to 41.7 mill. tonnes in 1999. This growth in GHG emissions took place despite an active climate policy, which particularly involved taxes and imposed treatment of methane from landfills. GHG emissions per unit of GDP, however, were reduced by 20 percent over these nine years.

In 1991, Norway introduced carbon taxes, which have later worked as the main climate policy instrument (Ministry of Finance 1996). The taxes have steadily expanded, and in 1999 the average

<sup>&</sup>lt;sup>2</sup> Global Warming Potential; the accumulated climate effect of greenhouse gases measured in terms of the effect of CO<sub>2</sub>.

Norwegian carbon tax was about US\$ 18 per tonne  $CO_2$ . An optimal tax system requires a uniform tax rate for all sources, see e.g. Hoel (1996). However, a common feature of European environmental taxation is indeed that of extensive exemptions and differentiation of tax rates (Ekins and Speck 1999). As we see from Table 1, this applies for Norwegian carbon taxes as well. Gasoline faces the highest tax rate with US\$ 44 per tonne  $CO_2$ . The carbon tax on gasoline constituted 13 percent of the purchaser price in 1999, while the corresponding shares for auto diesel and light fuel oils were 7 and 14 percent, respectively. A particular feature of the Norwegian economy is the importance of the petroleum-producing sector, both with respect to economic significance and emissions consequences. In the 1990's 25-30 percent of total  $CO_2$  emissions in Norway came from this sector. Petroleum production carries a relatively high burden from climate policy, as seen from Table 1 where the carbon taxes on oil and natural gas extraction are set on a comparatively high level. The carbon taxes are additional to several other taxes on fossil fuels, such as excise on petrol and auto fuel tax. The revenue from these taxes comprises twice the revenue from carbon taxes. On the other hand, several industries with relatively high emissions, such as the metal producing process industries, are partly or totally exempted from the carbon tax. Process emissions comprise petroleum vapors and emissions from the use of coal and coke for reduction of ores to metals, i.e. manufacturing of ferroalloy, carbide and aluminum. There is also exemptions for fishing, air and ocean transport, manufacturing of cement and leca and land-based use of gas. Manufacturing of pulp and paper and herring flour face half carbon tax.

The exemption arrangements imply that the  $CO_2$  taxes cover about 64 percent of total  $CO_2$  emissions in Norway. On average, weighted by the emissions for sources that are levied the tax and for sources that are exempted, the carbon tax is 18 US\$ per tonne  $CO_2$ . To compare, Hagem and Holtsmark 2001 estimated an international quota price based on free international competition in the permit market to as low as 5 US\$ per tonne  $CO_2$ .





<sup>1)</sup> GWP: CO<sub>2</sub>= 1, CH<sub>4</sub>=21, N<sub>2</sub>O= 310.

\* Preliminary figures.

	US\$ per tonne
Marine tana ku fusla	
Maximum taxes by fuels:	44.1
Gasoline	44.1
Coal for energy purposes	21.0
Auto diesel and light fuel oils	19.2
Heavy fuel oils	16.4
Coke for energy purposes	16.0
Taxes by sectors and fuels:	
North Sea petroleum extraction	
- Oil extraction	37.2
- Natural gas extraction	42.3
Pulp and paper industry, herring flour industry	
- Light fuel oils, transport oils (gasoline, diesel etc.)	9.6
- Heavy fuel oils	8.2
Ferro alloys-, carbide- and aluminum industry	
- Coal and coke for processing	0.0
Land-based use not covered by the petroleum tax legislation	
- Gas	0.0
Cement and leca production	0.0
Air transport	0.0
Foreign carriage, fishing and catching by sea	0.0
Domestic fishing and goods traffic by sea	0.0
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# Table 1. Carbon taxation in Norway, 1999. US\$ \* per tonne CO<sub>2</sub>

\*1 USD ≅ 9.0 NOK

Average tax for all sources

Source: Statistics Norway

18.2

# **3** Decomposition of greenhouse gas emissions

To isolate the driving forces behind the changes in GHG emissions over the period 1990 to 1999, we apply a divisia index approach as described in Bruvoll and Medin (2002).<sup>3</sup> We separate stationary and mobile emissions (energy related emissions) from process emissions. We further decompose the development in emissions into eight different driving forces; population growth, growth in per capita GDP, structural changes, energy and material intensity, energy mix and other changes specific to energy and process related emissions.

To illustrate the decomposition procedure, total emissions from stationary and mobile combustion  $(P^{SM})$  and processes  $(P^{PR})$  in a given year can be formulated as:

(1) 
$$P^{SM} \equiv \sum_{i} \sum_{j} \frac{P_{ij}^{SM}}{E_{ij}} \frac{E_{ij}}{E_{j}} \frac{E_{j}}{Y_{j}} \frac{Y_{j}}{Y} \frac{Y}{B}B$$
, and

(2) 
$$P^{PR} \equiv \sum_{j} \frac{P_{j}^{PR}}{M_{j}} \frac{M_{j}}{Y_{j}} \frac{Y_{j}}{Y} \frac{Y}{B} B,$$

where *E* is energy use (measured in PJ), *M* is the use of material input, *Y* is total production (GDP), *B* is population, *i* is energy type and *j* is sector.  $Y_j$  is output in sector *j* and total consumption for the household sector, all in fixed 1990 prices. When we investigate the *changes* in emissions from 1990 to 1999, we compute the contribution from *changes* in the components, see Appendix 1 for a description.

The equations (1) and (2) show that we decompose emission changes into components that reveal the effect of population growth (*B*), per capita GDP growth (*Y*/*B*) and production structure changes ( $Y_i/Y$ ).

<sup>&</sup>lt;sup>3</sup> Selden et al. (1999) decompose the changes in US air emissions from 1970-1990 into the effects from changes in GDP, production structure, energy intensity and energy mix. Bruvoll and Medin (2002) isolate the driving forces into the same categories, adding the effect of population growth and changes in the combustion method, in an analysis of changes in 10 environmentally damaging emissions in Norway over the period 1980-1996.

We further decompose the energy related emissions per produced unit within each sector into changes in energy intensity  $(E_{ij}/Y_j)$ , energy mix  $(E_{ij}/E_j)$  and a factor capturing changes in emissions per energy unit within each sector  $(P^{SM}_{ij}/E_{ij})$ . The process related emissions per produced unit are decomposed into changes in the material intensity  $(M_{j}/Y_j)$  and a factor capturing changes in emissions per unit of material input  $(P^{PR}_{ij}/M_j)$ .

The carbon tax influences most of these components. The actual differentiated  $CO_2$  taxes in Norway tend to circumvent the composition of sectors and the mix of energy types and intermediates that an optimal tax regime would create. A tax on carbon intensive materials also influences the energy and material intensity. In general, additional costs tend to decrease total production. We will now decompose the actual observed emission changes. These changes include the carbon tax effect, and we will estimate the separate carbon tax effect in section 5.

Our analysis covers emissions of  $CO_2$ ,  $CH_4$  and  $N_2O$  from all sources and sectors in the Norwegian economy.<sup>4</sup> The economy is divided into 8 sectors<sup>5</sup> and 18 energy types. The low level of emissions from the combustion of energy originate from the fact that most of the heating in Norway is based on electricity. There are no emissions related to the production of electricity, since it is based on hydropower. Thus, electricity is not included in this analysis. Data on emissions to air, energy use and production are documented in the Emissions accounts and the National accounts of Statistics Norway (see e.g. Statistics Norway 1997 and Rypdal 1993).

Table 2 displays the contribution to emission changes from the different components for each of the greenhouse gases and for the gases weighed in terms of GWP. The factoring is complete, and the

<sup>&</sup>lt;sup>4</sup> Due to the international standard for emissions calculations, ocean and air transport outside the Norwegian border are not accounted for.

<sup>&</sup>lt;sup>5</sup> Private households, private services, government services, energy producers, energy-intensive manufacturing, manufacture of pulp and paper, other manufacture and mining and other industries.

components add up to total changes in emissions according to the applied decomposition method. As we see from Table 2, the main driving forces counteracting the emission increasing tendency following economic growth, is reduced energy intensity, changes in the energy mix and reduction in the emissions / material input ratio. We will now discuss each of the components in detail.

Components	<i>CO</i> <sub>2</sub>	$CH_4$	$N_2O$	Weighted
				ioiui
Population	5.0	5.0	5.0	5.0
Scale	30.4	30.4	30.4	30.4
Composition of sectors	2.9	-0.7	-17.7	0.1
Energy intensity	-10.7	-1.3	-0.6	-8.2
Energy mix	-3.3	0.3	0.3	-2.4
Other technique, energy	0.0	-0.1	6.1	0.7
Material intensity	-1.2	-2.2	-3.8	-1.6
Other technique, process	-4.5	-23.3	-17.0	-8.5
Total change	18.7	8.2	2.8	15.5

 Table 2. Changes in emissions from 1990 to 1999 and the contribution from each component.

 Percent

<sup>1)</sup> Total is weighted by GWP:  $CO_2 = 1$ ,  $CH_4 = 21$ ,  $N_2O = 310$ .

The *population component* contributed to a 5 percent growth in the greenhouse gases, keeping all the other components, i.e. emissions per capita, constant. The *scale component* (the growth in GDP per capita) is 30 percent. These two components add up to a total GDP growth of 35 percent. This means that assuming constant energy intensity, energy mix, production structure, and all the other factors influencing the relationship between production and emissions constant, the GDP growth would imply a growth in total greenhouse gas emissions of 35 percent over the period 1990 to 1999.

*Changes in the composition of sectors* contributed to increased emissions of  $CO_2$ , but to reductions in the emissions of  $CH_4$  and  $N_2O$ , see Table 2 and Figure 2. The higher than average growth in energy producing sectors, in combination with the relatively large share of  $CO_2$  emissions of 27 percent in 1990, contributed to increased emissions of  $CO_2$ . We find the same effect in metal production, which

contributed to 15 percent of the emissions.<sup>6</sup> As noted before, this decomposition analysis alone does not analyze the tax effect. However, it is interesting to note that the high increase in energy production took place despite the relatively high carbon tax levied on oil extraction, and that process emissions from metal production are exempted from the carbon tax (see Table 1). The emission increasing effect for  $CO_2$  was somewhat modified by a lower than GDP growth in private consumption and the production of private services.



Figure 2. Production and growth in production, 1990 - 1999. Mill. NOK and percent

In 1990,  $CH_4$  was mainly generated in government services (public waste treatment facilities) and other industries (agriculture), and N<sub>2</sub>O in energy-intensive manufacturing and other industries (agriculture). The production growth in these sectors was close to the growth in GDP, thus changes in the production structure had marginal effect on these emissions. The negative composition component for N<sub>2</sub>O is mainly due to reduced production in the agricultural sector, which generates about half of the total emissions of N<sub>2</sub>O.<sup>7</sup>

<sup>&</sup>lt;sup>6</sup> The growth in metal production from 1990 to 1999 was 43 percent. In our model, metal production is included in the sector energy-intensive manufacturing. To include this structural effect, we have separated metal production as an own sector for the calculation of CO<sub>2</sub>.

<sup>&</sup>lt;sup>7</sup> In our model, agriculture is included in the sector other industries. As for metal production and CO<sub>2</sub> emissions we have calculated the effect of the agricultural sector separately for N<sub>2</sub>O.

*Energy intensity* reduction is most important for explaining the slowdown of the emissions, and for  $CO_2$  in particular. Except for the sectors producing pulp and paper products and to some degree other industries, total energy use in relation to total production was reduced over the years 1990 to 1999 (see Figure 3). On average, the energy intensity was reduced by 7.2 percent from 1990 to 1999. Note that the energy intensity changes only relate to fossil fuels, since non-polluting electricity consumption is not included in the analysis. The Norwegian energy supply system departs from most other countries in that the economy relies heavily on electricity consumption (electricity as share of total energy consumption amount to 20-25 percent in the period). Thus, the average reduction in total energy intensity may depart from the changes in the energy intensity related to fossil fuels.



Figure 3. Change in energy intensity from 1990 to 1999. Percent

The energy intensity effect on  $CO_2$  emissions is a reduction of 11 percent. With a 30 percent reduction in energy intensity and a significant share of the emissions, private households contributed significantly (-7 out of the -11 percent) to the negative energy intensity component. The main reason is more efficient use of gasoline, which originates from improved technology of imported cars. This technological change cannot be ascribed to the Norwegian climate policy, since Norway does not have an own car industry. However, the price of gasoline might influence the consumers' choice of vehicle technology. The energy intensity reduction was rather modest for energy producers, but due to their significant emissions, their contribution to the energy intensity component amounted to -2 of 11 percent. The role of the reduced energy intensity for  $CO_2$  emissions is a continued trend from the development in  $CO_2$  emissions the latest 20 years. Torvanger (1991) found that lower energy intensity was the main reason for reduced  $CO_2$  emissions per unit produced in OECD over the period 1973-87. Also, Sun (1999) points to the importance of energy intensity, as he argues that an inverted U-shaped curve between income and  $CO_2$  emissions for a range of countries merely reflects an inverted U-shaped relationship between income and energy intensity.

The smaller effect of energy intensity changes on  $CH_4$  and  $N_2O$  is not surprising, as 96 and 94 percent of these emissions, respectively, originate from other processes than burning of fossil fuels.

Changes in the *energy mix* (see Figure 4) also contributed to  $CO_2$  reductions, while the effects on  $CH_4$  and  $N_2O$  were minor increases. Total energy use increased by 25 percent over the period from 1990 to 1999. A relatively low growth in the use of other gases than LPG and natural gas<sup>8</sup> and reduction in the use of heavy oils are most important to the energy mix component for  $CO_2$ .



Figure 4. Energy use and growth in energy use, 1990 - 1999. PJ and percent

The *material intensity component* contributes to reductions in all process related emissions. The general reason is more efficient use of intermediates in energy-intensive manufacturing and in the

<sup>&</sup>lt;sup>8</sup> By-products from processes used for energy purposes.

energy sectors, while less input relative to output in the agricultural sector is particularly important to  $CH_4$  and  $N_2O$ .

The *other technique component* for energy (material) related emissions captures factors that change the emission / energy (material) ratio, such as the effect of emission abatement and technological changes that are not included in the other components.

The other technique component for process related emissions is the most important component for methane and  $N_2O$ , and in total the most important factor counteracting economic growth. Although methane emissions from landfills increased over the period, the emissions within the methane generating sectors per unit of material input decreased. The reason is landfill gas treatment and less waste for landfill. The effect on  $N_2O$  is due to lower emissions per unit of material use in the agricultural sector and in the production of fertilizers. This component also contributes to lower  $CO_2$  emissions. This is mainly due to changes in the production processes, which led to a decrease in the process related  $CO_2$  emissions per total material input, and particularly in energy-intensive manufacturing.

A negative side effect of the use of catalytic converters in automobiles is an increase in  $N_2O$  emissions. Thus, the other technique component for energy related emissions contributed to increased  $N_2O$  emissions. This component is zero for  $CO_2$  emissions, since the  $CO_2$  emissions per energy unit is constant for fossil fuels.

## 4 The AGE analysis

In order to estimate the carbon taxes' effect on each of the decomposed observed emission changes (in Table 2), we simulate the Norwegian economy with and without carbon taxes in an AGE analysis. A carbon tax will affect the economy through several mechanisms, such as changes in fossil fuel and

other product prices, production and consumption. In contrast to a partial equilibrium analysis, in principle this general equilibrium analysis will capture all spillover effects, and in equilibrium simulate the total effects of carbon taxes on the economy.

The applied AGE model of the Norwegian economy, MSG-6, is an integrated economy and emission model, designed for studies of economic and environmental impacts of climate policy.<sup>9</sup> A documentation of the model is provided in Holmøy et al. (1999), Bye (2000) and Fæhn and Holmøy (2000). Previous ex ante analyses of carbon tax policies concerned with effects of future stabilization of  $CO_2$  emissions are given in Glomsrød et al. (1992), Brendemoen and Vennemo (1994) and Aasness et al. (1996), while Bye (2000) and Bye and Nyborg (1999) analyze welfare effects of different carbon tax reforms using a dynamic version of the CGE model utilized here.

MSG-6 gives a detailed representation of the Norwegian economy. The model specifies 60 commodities and 40 industries, classified particularly to capture important substitution possibilities with environmental implications. The sectors' energy demand varies, both with respect to the energy intensity, and the possibility for substitution between energy types, and between energy and other input.

Closure rules are restrictions in the model that "determine" variables that are endogenous in the economy but unexplained by the model. In the model version used in this project, the current public use of resources and taxes are exogenous, whereas the tax bases are endogenous. We assume that the fixed development of public budgets is maintained when carbon taxes increase, i.e. the public budget constraint is exogenous. This is obtained by lump sum income transfers to households. The current account and labor supply are exogenous. The base year is 1992, which means that the model is calibrated to the 1992 National Accounts. Appendix 2 offers a more detailed description of the model.

<sup>&</sup>lt;sup>9</sup> MSG-6 is an acronym for Multi Sectoral Growth - version 6. Various versions of the MSG model have been used in Norwegian long-term planning for many years.

#### 4.1 The zero-tax and tax scenarios

We create a zero-tax scenario by subtracting the  $CO_2$  tax from the total indirect taxes of each of the fossil fuels and then simulating the model. By comparing the zero-tax scenario with a scenario in which the actual  $CO_2$  taxes are implemented, we quantify the carbon tax effect on economic variables and emissions.

In the zero-tax scenario, we have implemented numerical values for total indirect taxes exclusive of  $CO_2$  taxes for the year 1999 and simulated the model for the period 1992-99. The long-term model needs some years to reach the new equilibrium. To attain equilibrium in our year of observation, 1999, we have implemented the actual  $CO_2$  taxes for 1999 over the entire period 1993-99. In 1999, the  $CO_2$  taxes' share of total taxes (exclusive of VAT) was 18 percent for petrol, 16 percent for transport mineral oil (auto diesel and marine gas oils) and 78 percent for mineral oil for heating (light and heavy fuel oils). In the reference scenario, the variable values of the base year 1992 are in accordance with the actual (the National Accounts). This is not (necessarily) the case for the other years of the reference scenario. However, we are interested in the relative changes between the two scenarios, thus the actual values of the variables in the reference scenario are of less importance. Except for the carbon tax, all exogenous variables are constant between the two scenarios.

The Norwegian extraction of oil is highly influenced by political decisions, and  $CO_2$  taxes will have small or no influence on oil production. Since we analyze a national  $CO_2$  tax, it is reasonable to assume that the effect on the crude oil price is negligible. Thus, the MSG-6 model treats the petroleum production as exogenous. Studies indicate, however, that there has been a shift to more energyefficient equipment on the oil platforms as a result of the  $CO_2$  tax. ECON (1997) estimate a  $CO_2$  tax effect of 3 percent on offshore  $CO_2$  emissions. We incorporate this in the analysis in section 5.

#### 4.2 General AGE effects of the carbon tax

A direct effect of the CO<sub>2</sub> tax is that households and production sectors will substitute some of their fossil fuel consumption for electricity.<sup>10</sup> The fossil fuel intensity of the economy and hence emissions will decrease (see the nested tree production technology and the utility tree in Appendix 2 and elasticities of substitution in Table 3). Changes in the CO<sub>2</sub> tax will also influence total energy consumption through substitution against other inputs. Due to different substitution elasticities between electricity and oil, the switch from using oil to using electricity varies between the sectors. The demand for energy for stationary purposes is a CES aggregate of electricity and fuel oil. Table 3 gives an overview over the econometric estimates of the elasiticities of substitution. We can see, e.g. that the effect of a change in relative prices of electricity and fuel oil on the factor relationship between electricity and oil is high in the pulp and paper sector and zero in the metal sector.<sup>11</sup>

The substitution from fossil fuels does not prevent increases in the unit price of energy and in the service price of energy-using machinery etc., see Figure A2 in Appendix 2. The cost increase is higher the higher the fossil fuel intensity of the sector, and leads to substitution- and scale effects in the fossil fuel demand of the firms. Reduced production, especially in the fossil fuel intensive industries, transmits to other industries through deliveries of real capital and material inputs. Price increases for domestically produced inputs will modify the first-order substitution effects of fossil fuel. Machinery becomes more expensive to produce, which reduces the incentive to choose less energy intensive machinery and increases the incentive to substitute labor for machinery which use energy. The adjustments of inputs and production ensure equilibrium in the product markets. The labor market and the current account are cleared through changes in wages and household consumption.

<sup>&</sup>lt;sup>10</sup> Nearly 100 percent of the Norwegian electricity production is covered by hydropower.

<sup>&</sup>lt;sup>11</sup> See Alfsen et al. (1996) for a documentation of the econometric model and elasticities of substitution implemented in MSG.

Sactor	Electricity	Machinam	Non-polluting transport <sup>2)</sup>	Transport oils vs. transport equipment, own transport vs. polluting	Gasoline	Private transport
Sector	vs. heating oils	vs. energy	transport	transport	cost of cars	public transport
Agriculture	-0.28	-0.38	-0.50	0.00	U	1 1
Manufacture of various consumption goods	-0.23	-0.33	-0.50	0.00		
Manufacture of wood products, chemical and mineral products, printing and publishing	-0.90	-0.68	-0.50	0.00		
Manufacture of pulp and paper articles	-1.34	-0.33	-0.50	0.00		
Manufacture of industrial chemicals ( <i>incl. cement and</i> $leca^{3^{j}}$ )	-0.25	-0.46	-0.50	0.00		
Manufacture of metals ( <i>incl. coal and coke for processing</i> <sup>3)</sup> )	0.00	-0.62	-0.50	0.00		
Manufacture of metal products, machinery and equipment	-0.29	-0.46	-0.50	0.00		
Manufacture of ships and oil production platforms	0.00	-0.56	-0.50	0.00		
Wholesale and retail trade	-0.37	-0.70	-0.50	0.00		
Government production sectors	-0.18	0.00	0.00	0.00		
Production of other private services	-0.18	-0.91	-0.50	0.00		
Other sectors ( <i>incl. herring flour industry, fishing, air and sea transport</i> <sup>3)</sup> )	0.00	0.00	-0.50	0.00		
Household sector	-0.80				-0.20	-1.20

#### Table 3. Elasticites of substitution in MSG-6<sup>1)</sup>

<sup>1)</sup> MSG-6 specifies 40 production sectors. In this table we have aggregated sectors in which the implemented elasticities of substitution are equal.

<sup>2)</sup> Railway, post and telecommunication.

<sup>3)</sup> See Table 1 for a comparison with the carbon tax system.

As a result of the  $CO_2$  taxes GDP is reduced by 0.06 percent and total household consumption by 0.1 percent, see Table 4. To clear the labor market, wages decrease by 0.2 percent. The households' consumption of gasoline and heating oils decrease by 4.2 and 6.2 percent due to a price increase of 7.6 and 17.0 percent for the households' use of these fuels. Consumption of public transport and electricity increase due to the substitution effects. Production is reduced by 0.1 - 0.8 percent in the industrial sectors and for some services sectors, while public transport such as air transport, railway

and tramway transport increase due to the households' substitution of own transport for public transport.

 Table 4. The carbon tax effect; comparing the tax scenario and the zero-tax scenario in 1999.

 Percent

	Percent difference
GDP	-0.06
Total household consumption	-0.10
consumption of gasoline	-4.2
consumption of heating oils	-6.2
consumption of public transport	0.6 to 1.9
consumption of electricity	0.5
Production in industrial sectors	-0.1 to -0.8
Production in public transport	0.4 to 1.2
Wages	-0.2

# 5 The tax effect on CO<sub>2</sub> emissions

We will now decompose the simulated  $CO_2$  emissions for 1999 in order to analyze the effect of the carbon taxes on each of the factors in the decomposed observed  $CO_2$  emissions in section 3. The economy in the AGE decomposition is divided into 40 sectors and fossil fuels is disaggregated into three types.<sup>12</sup>

The effect on onshore emissions, as estimated by use of MSG-6, is a reduction of 1.47 percent. As explained in the previous section, the offshore sector is treated exogenously in the model. Based on evaluations of the carbon tax in the offshore sector (ECON 1997), we have reduced the offshore energy and material intensity, and hence emissions, by 3.0 percent. Altogether, this yields a reduction in total national  $CO_2$  emissions of 2.32 percent as a result of the carbon tax.

The decomposition analysis of the observed data in section 2 provides us with valuable information on the driving forces behind the emission changes that has actually been in work. However, that analysis

<sup>&</sup>lt;sup>12</sup> Gasoline, mineral oil for transportation (auto diesel and marine gas oil) and mineral oil for heating (light and heavy fuel oils).

gives no information on the impact of the most heavily emphasized GHG policy, namely the carbon tax. In order to isolate the effects of the carbon tax, we first decompose the results from the AGE simulations. This decomposition enables us to estimate the tax effect on each of the components from the observed data from section 2. The final result is zero-tax estimates on the decomposed emission changes from 1990 to 1999. Table 5 shows the results.

	Observed emission	The AGE analysis.	Estimated emission
	changes,	Difference tax	changes
Component	1990-1999	scenario and zero-tax	with zero carbon tax,
		scenario, 1999	1990-1999
Population	5.01	0.00	5.01
Scale	30.41	-0.06	30.46
Composition of sectors	2.89	-0.01	2.89
Energy intensity	-10.67	-1.73	-8.94
Energy mix	-3.27	-0.54	-2.73
Material intensity (process)	-1.17	0.00	-1.17
Other technique (process)	-4.47	0.01	-4.48
Total change in CO <sub>2</sub> emissions	18.73	-2.32	21.05

Table 5. Decomposition of observed changes in emissions and of the AGE scenarios in 1999.Percent change in CO2 emissions

The observed  $CO_2$  emissions amounted to 41.7 mill. tonnes in 1999. Combining the observed data with the AGE tax analysis, we find that the observed emissions is 2.32 percent lower than what the emissions would have been without the carbon tax. Combining the AGE analysis with the observed data, we estimate the zero-tax  $CO_2$  emissions in 1999 to 42.7 mill. tonnes. This implies that the growth in emissions from 1990 to 1999 without the tax would have been higher; 21.05 percent over the period 1990-1999, as opposed to observed growth of 18.73 percent (see the last row of Table 5).

The second column in Table 5 corresponds to the decomposition performed in section 3 (see Table 2). The third column of Table 5 shows the decomposed carbon tax effect as simulated by use of the AGE model (including the exogenous changes in the offshore sector) as described in section 4. The carbon tax has particularly influenced the use of energy. Reduced energy intensity and changes in the composition of energy contributed to emission reductions of 1.73 percentage points and 0.54 percentage points, respectively, of the totally 2.32 percent reduction due to the carbon tax. The tax has

also slowed down the economic growth (the scale effect) to some extent. The carbon tax reduced GDP and hence the emissions by 0.06 percent.

The fourth column displays the estimated components *net of tax effects*. We see that the estimated energy intensity component if no carbon tax was implemented in Norway is -8.94 percent, 1.73 percentage points lower than the component calculated on the basis of observed data. The second most important effect of the tax is the influence on the energy mix, which without the tax would have contributed to an emission reduction of 2.73 percent over the period 1990 to 1999, instead of the observed 3.27 percent.

The main reason for the tax effect on energy intensity is more efficient turbines in oil production, which alone contributes to half of the energy intensity effect. The substitution elasticities in the production sectors and in consumption are of vital importance to the effect on energy intensity. The energy use in households and most of the production sectors becomes less fossil fuel intensive, and as we can see from Table 3, the possibilities to substitute from fossil fuels to electricity in the households, and to other inputs (especially machinery) in the production sectors, are relatively high. Also, the emissions are relatively high in these sectors, and the tax most effectively reduces the energy intensity in households, manufacturing of chemical and mineral products and pulp and paper products. However, as we can see from Table 3, the households' possibility to reduce the energy intensity through substituting new cars for gasoline is limited. The substitution possibilities and emissions are also relatively high in manufacturing of industrial chemicals, wholesale and retail trade and production of other private services. The tax also affects the emissions through the reduction in energy intensity in these sectors.

Due to the tax, households substitute electricity for fossil fuels for heating, and the household sector contributes most to the energy mix component. Manufacturing of chemical and mineral products, industrial chemicals and pulp and paper products and production of other private services also contribute to the energy mix component. In these sectors the elasticity of substitution between electricity and heating oils are relatively high.

The sector composition component was slightly influenced by the tax, mainly due to reduced production in petroleum refining. The tax contributed to increase the production of air transport services, which pulled in the direction of a positive composition component. Since air transport is exempted from the tax, households substitute air transport for other types of transport.

Assumptions regarding closing of the model and implementation of the carbon taxes in the model simulations will affect our results. Sensitivity analyses regarding these assumptions are a subject for future research. For example, the carbon tax revenue could be rebated through cuts in the payroll tax rate instead of lump sum transfers to households. We have also assumed no additional technological change following the carbon tax, except for in the petroleum sector. This means that we may have underestimated the carbon tax effect on emissions (see Goulder and Schneider 1999 and Zwaan et al. 2002 for analyses of technological change in climate change modeling).

# 6 Discussion and conclusion

In wake of the Brundtland commission (United Nations 1987), Norway has been one of the most devoted advocates for more ambitious climate policies. A carbon tax was implemented in 1991, and has received broad attention in the policy debate. The highest carbon tax rate of the Norwegian economy is 44 US\$ per tonne CO<sub>2</sub>. This is among the highest carbon taxes in the world and three to four times higher than the most common estimates of the quota price in the Kyoto Protocol. Our study shows that despite the politically ambitious carbon tax, this policy measure has had only a modest influence on greenhouse gas emissions.

The Norwegian emissions of  $CO_2$  increased by 19 percent from 1990 to 1999. This growth is significantly lower than the GDP growth of 35 percent. In other words, average emissions per unit GDP was reduced by 16 percent over the period. We find that the most important reduction factors are more efficient use of energy and a substitution towards less carbon intensive energy. The energy intensity and energy mix components contributed to a reduction in  $CO_2$  emissions over the period by 14 percent. The effect of carbon taxes on these emission-reducing components has been small. The model simulations indicate that the carbon tax contributed to a reduction in emissions of 2.3 percent. Also, the effect of the carbon taxes in Norway is strongly dominated by the Norwegian oil and gas sector. If we consider onshore emissions only, the carbon tax effect on emissions is reduced from 2.3 to 1.5 percent.

In light of the belief that the carbon tax has been both considerable and pioneering, these results might seem surprising. The small effects are partly related to the exemption from the carbon tax for a broad range of fossil fuel intensive industries, exemptions which have been principally motivated by concern about competitiveness. The industries, in which we expect the carbon tax to be most efficient in terms of downscaling of the production and reduced emissions, are the same industries which are exempted from the carbon tax. The zero-tax industries consist mainly of the process industry, which explains why there is a close to zero effect of the tax on process related CO<sub>2</sub> emissions. If the metal sector and industrial chemicals had not been exempted from the carbon tax, a large share of these sectors would have proven unprofitable (Bye and Nyborg 1999). Likewise, the low possibilities to substitute from heating oil for fishing and sea transport indicate that a tax would have reduced the production level in these industries. Manufacture of pulp and paper faces a reduced tax rate, but can substitute to electricity and machinery. A higher tax would probably both have reduced the emissions through the energy mix and energy intensity.

In contrast, gasoline is levied a considerable tax that constitutes 13 percent of the price. But since the substitution possibilities are low for transportation, the tax effect on emissions is small despite its

relative price importance. The households' possibility to reduce the energy intensity through substituting new cars for gasoline is limited. Basically, we may conclude that the tax does not work for the sources in which it is levied, and is exempted for the sources where it would have worked.

When we consider the emissions of all greenhouse gases, policy measures aimed at reducing other greenhouse gas emissions than  $CO_2$  seem to have been more efficient than the carbon taxes' effect on  $CO_2$  emissions. For example, abatement of landfill gases, and regulations of the process industries have significantly slowed down or reduced the emissions of methane, N<sub>2</sub>O and SF<sub>6</sub> (Ministry of Environment 2001). Not only have these direct regulations proven far more successful, but they have also been carried out at significantly lower costs per tonne  $CO_2$  (Bruvoll and Bye 1998). The Norwegian carbon taxes are high, but the emissions effect is low. This implies a high cost of reducing emissions from sources on which the tax is levied.

For countries that consider implementing a carbon tax and in future Norwegian carbon tax policy, we recommend a more broad based, cost efficient tax, which is uniform for all sources and greenhouse gases. With a more uniform distribution of the tax burden, it is possible to accomplish larger reductions in the greenhouse gas emissions at lower costs. A joint international cooperation regarding the carbon taxes would also reduce the concern related to trade effects of the domestic tax burden, and hence ease the pressure towards tax exemptions for e.g. the process industries.

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# Appendix 1. Computing the emission components

The population component, N:

(1) 
$$\overline{N} = P_0 \left[ \frac{B_1}{B_0} - 1 \right], \qquad \qquad N = \frac{\overline{N}}{P_0} 100$$

The scale component, S:

(2) 
$$\overline{S} = P_0 \left[ \frac{Y_1}{Y_0} - \frac{B_1}{B_0} \right], \qquad S = \frac{\overline{S}}{P_0} 100$$

The composition component, *C*:

(3) 
$$\overline{C} = \sum_{j} P_{j0} \left[ \frac{Y_{j1}}{Y_{j0}} - \frac{Y_{1}}{Y_{0}} \right], \qquad C = \frac{\overline{C}}{P_{0}} 100$$

The energy intensity component, *H*:

(4) 
$$\overline{H} = \sum_{j} P_{j0}^{SM} \left[ \frac{E_{j1}}{E_{j0}} - \frac{Y_{j1}}{Y_{j0}} \right], \qquad H = \frac{\overline{H}}{P_0} 100$$

The energy mix component, M:

(5) 
$$\overline{Z} = \sum_{j} \sum_{i} P_{ij0}^{SM} \left[ \frac{E_{ij1}}{E_{ij0}} - \frac{E_{j1}}{E_{j0}} \right], \qquad \qquad Z = \frac{\overline{Z}}{P_0} 100$$

The other technique component for combustion related emissions,  $T^{SM}$ :

(6) 
$$\overline{T}^{SM} = \sum_{j} \sum_{i} P_{ij0}^{SM} \left[ \frac{P_{ij1}^{SM}}{P_{ij0}^{SM}} - \frac{E_{ij1}}{E_{ij0}} \right], \qquad T^{SM} = \frac{\overline{T}^{SM}}{P_0} 100$$

The material intensity component, *K*:

(7) 
$$\overline{K} = \sum_{j} P_{j0}^{PR} \left[ \frac{M_{j1}}{M_{j0}} - \frac{Y_{j1}}{Y_{j0}} \right], \qquad K = \frac{\overline{K}}{P_0} 100$$

The other technique component for process related emissions,  $T^{PR}$ :

(8) 
$$\overline{T}^{PR} = \sum_{j} P_{j0}^{PR} \left[ \frac{P_{j1}^{PR}}{P_{j0}^{PR}} - \frac{M_{j1}}{M_{j0}} \right], \qquad T^{PR} = \frac{\overline{T}^{PR}}{P_{0}} 100$$

#### **Symbols**

P:	emissions
<i>Y</i> :	production
<i>E</i> :	energy use
М:	material input
<i>B</i> :	population
SM:	stationary and mobile combustion
PR:	process
<i>j</i> :	sectors
<i>i</i> :	energy commodities
0:	observation at time 0 in the 1990- 1999 decomposition / observation in the reference scenario
1:	observation at time 1 the 1990- 1999 decomposition / observation in the tax scenario

Process emissions include all non-combustion emissions. Thus, it is not relevant to link these emissions to energy use, and the emissions and energy use in equations (4), (5) and (6) include stationary and mobile combustion only (*SM*). The process emissions are included in population, scale, composition, material intensity (7) and other technique components (8).

The decomposition is complete. All components in (1) to (8) summarize to the total changes in emissions,  $\overline{N} + \overline{S} + \overline{C} + \overline{H} + \overline{Z} + \overline{T}^{SM} + \overline{K} + \overline{T}^{PR} = P_1 - P_0$ .

# Appendix 2. The MSG-6 model

In this appendix we will briefly present the MSG-6 model. A more thorough documentation of the latest version is provided in Holmøy et al. (1999), Bye (2000) and Fæhn and Holmøy (2000).

The consumption system of MSG-6 contains relatively detailed, empirically based relationships between the demand for different consumption goods and services. The theoretical approach is the traditional static consumer demand, where every household is assumed to maximize a utility function given a linear budget constraint. The utility function depends on the number of children and adults in the household, and can also capture economies of scale in household production. The direct utility function is weakly separable in several groups of commodities in a hierarchical order, corresponding to the utility tree presented below. Every branch of the tree corresponds to a subutility function which is a generalization of both the Stone-Geary and the CES utility functions. This functional form allows for different Engel elasticities within each separable group, and also gives flexibility with respect to substitution properties. The utility tree is designed to be suitable for the analysis of environmental policy issues. Consumption activities with intensive use of energy are therefore especially carefully modeled and put into different separable groups. The model reflects the substitution possibilities of energy consumption, with substitutability between energy types in the heating aggregate, but no substitutes to electricity for appliances. For heating purposes the household may use fossil fuels (oil, kerosene, wood, coal) or electricity. Changes in relative energy prices may change the composition of energy demand for heating purposes. The model determines the demands for a complete system of 29 commodity groups. The model is calibrated based on detailed econometric studies using both micro and macro data.

The *producers* maximize after tax cash flow. Within MSG-6 the production of most products may change both through changes at the firm level and through entry and exit of firms. The model captures the fact that productivity and size of firms varies within an industry. In most industries there are

decreasing returns to scale. The firms' input is specified in a quite detailed way. To be able to analyze questions regarding energy use, inputs are classified according to substitutability, see Figure A2 below. The estimates of the price sensitivity are based on econometric analyses. In all industries the demand for input factors is derived from a nested structure of linearly homogeneous CES-functions. Emissions from firms are dependent on the composition of energy use for stationary purposes, which is determined by the relative prices of the sources fuel and electricity, respectively. Transport services are partly provided internally, with associated emissions from use of petrol and diesel, and partly outsourced. Industries differ significantly with respect to the extent to which transport services can be profitably purchased from one of the commercial transport sectors.

The *energy market* is especially important in studies of the links between economic and environmental effects. It has therefore been given a relatively detailed treatment in the model. On the demand side particularly large amounts of energy are needed to generate power on oil platforms, because the efficiency of this process is very low. Extraction and Transport of Crude Oil and Gas is a large and heavily regulated sector in the Norwegian economy, and its activity is exogenous in the model. By the model's disaggregated structure, it captures many interesting composition effects. The separation of transport and communication into six sectors, Post and Telecommunications, Railway and Tramway Transport, Air Transport, Road Transport, Coastal and Inland Water Transport, and Ocean Transport, is one example in this respect. Another is the specification of the three extremely electricity-intensive industries Manufacture of Metals, Manufacture of Industrial Chemicals and Manufacture of Pulp and Paper. These industries are also substantial polluters in terms of dirty industrial processes. On the supply side the model specifies two sources of electricity supply. Hydropower is produced domestically with virtually no emissions to air, and there is import (and/or export) of fossil based electricity from the Nordic market.

# Figure A1. The Utility Tree in MSG-6



Figure A2. The Composition of Input in MSG-6

